



# Midland Trail Scenic Highway

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## Projects of the Midland Trail

### An Illustrated History

The Midland Trail Scenic Highway Association is commissioning original illustrations to tell the history of the Midland Trail. The artwork will be used to create interpretive wayside exhibits and signage across the Midland Trail. It will be featured in *An Illustrated History of the Midland Trail*, a full-color book, and be curated as a fine art exhibit.

The first four illustrations are complete. One is featured in the wayside exhibit at the South Charleston Mound. The other three will be featured in Charleston, Gauley Bridge, and Cedar Grove. The wayside exhibits have a consistent design and reinforce the Route 60 / Midland Trail branding.

A call for illustrations for the next series of the project is on the Association's website, [www.midlandtrail.com](http://www.midlandtrail.com)

### Official Midland Trail Destination Guide

The Midland Trail Destination Guide is the cornerstone of the Midland Trail Marketing Program. This annual 120-page travel guide blends information about history and current attractions with full dining and lodging listings. The guide is one of the most popular and frequently requested travel publications in the state.

The Guide is available at sites along the Trail and can be requested by calling 866-ROUTE-60 or 304-343-6001 or by visiting [www.midlandtrail.com](http://www.midlandtrail.com)

### Creating Traveler Amenities

Midland Trail Scenic Highway Association provides guidance to towns and sites along the Trail seeking to develop tourist attractions. The National Scenic Byways Program (NSBP) has funded improvements to Virginia's Chapel, the Meadow River Campground, the Booker T. Washington Institute at Malden, and Ansted. NSBP and WV DOH TEA-21 funded the Ansted-Hawks Nest Rail Trail.

Visit the Midland Trail Outdoor Interpretive Exhibit at the South Charleston Mound and the nearby South Charleston Mound and Midland Trail Interpretive Center, the Association's first completed venue designed to promote and interpret the highway's rich history. Upcoming projects include the Virginia's Chapel Cedar Grove Wayside Park and a Gauley Bridge Visitor Center.

### In Touch with History

In Touch with History Interpretive Exhibits will present 25 centuries of Midland Trail history from 500 B.C. to the present day in a fun, engaging and informative format for all ages by using interactive touch-screen technology. These interpretive exhibits will be placed at partnering visitor centers or attractions across the 180-mile byway.

