

conclusion



I N C O N C L U S I O N

The Midland Trail has always been a road that went somewhere. Since its beginnings, it has been a great American road that led to dreams, schemes and plans that changed lives and made American history. In that great tradition and spirit, we look forward to moving this plan ahead.

Development of sustainable economic entities along the Midland Trail continues to provide tremendous economic and social benefits to the Midland Trail region and to West Virginia. The challenge to be imaginative, to take risks, and to create new projects on a continuing basis characterizes the American spirit and the Midland Trail itself. To this driving personality we add a strong commitment to preservation and to protection of our intrinsic qualities, solid management and relentless marketing.

These characteristics are visible in the internationally-known whitewater recreational industry, located at the Trail's center. Lewisburg and White Sulphur Springs in Greenbrier County on the eastern end offer a national rural model for preservation and culture. On our western end, an unprecedented collaborative partnership exists between the Trail Association and the chemical, coal, metal, and river industries. All along the Trail, the cultural diversity of our African, Native American and European histories illuminates the "melting pot" nature of the Trail and our nation over the last two centuries.

Our time as a community group in developing this plan offers important experience and benefits to our Association. We designed this plan to be both practical as well as visionary. We intend for it to be a multi-purpose document which can be revised and updated as needed. We appreciate the support of the U.S. Department of Transportation, the West Virginia Department of Transportation and the community volunteers who have been integral to this process.

In Chapters One, Two and Four defines and describes the Midland Trail and its intrinsic qualities.

Chapter 3 outlines our Vision for the Trail and our Goals.

In Chapter 5, Trail Tales we use the storytelling approach to make this research adaptable for public school use, for press information, and to broaden the appeal and understanding of the Trail for our future Trail Blazer group.

Chapter 6 presents primary as well as secondary projects. This Plan discusses major projects in detail, enabling readers to understand why and how these Projects contribute to the Trail's overall program and reflect upon our visions and goals. The secondary projects are those which community people expressed a desire to execute and which we hope to see realized in the future.

Chapter 7 & 8 gives a great deal of attention to our marketing and management plans, since we believe these to be the basics to our movement's success. We expand on the visions, goals and objectives of our membership and communities to explain how we intend to grow our Trail.

In Chapter 9, we examine the Visitors Experience in Driving the Trail and speak to what needs to be done to protect and preserve these intrinsic qualities. We want our Trail pioneers to have an improved perspective and an interpretation of the Trail, which makes these qualities even more valuable as time marches on.

Finally, discussion of public participation, economic impact and conclusion bring the Midland Trail CMP to a close for now. It is our intent that this Plan be on disc, on paper by request, and on our Website. This planning process continues as a part of the life of our organization. We appreciate the time you have taken to read it and we welcome your thoughtful and constructive responses, which we know will improve upon it.

APPENDIX A

Kanawha County

NATIONAL REGISTER LIST FOR WV - MIDLAND TRAIL

Samuel Shrewsbury, Sr. Mansion (Old Stone House), 1810,
310 Stubb Drive, Belle (11/2/78) [1]

“Little Brick Church” (Virginia’s Chapel), 1853, 75 miles east of Kelly’s
Creek on U.S. 60, Cedar Grove (12/16/74) [1]

“Cedar Grove” (Tompkins House), 1844, just north of junction of U.S. 60
and Kanawha And James River Turnpike, Cedar Grove (3/10/75) [1]

Craik-Patton House, U.S. 60, 1834, Daniel Boone Roadside Park (8/12/70),
Charleston Moved and Renominated (4/16/75) [1]

East End Historic District, roughly bounded by the Kanawha River,
Bradford, Quarrier and Greenbrier Streets, and Kanawha Boulevard from
California Avenue to East Avenue, Charleston (4/20/78) [400]

Holly Grove Mansion, 1815, on the State Capitol grounds, 1710 E.
Kanawha Boulevard, Charleston (8/28/74) [1]

United Carbon Building, 1018 Kanawha Boulevard East, Charleston
(7/15/94) [1]

West Virginia Capitol Complex, Kanawha Boulevard East, and Greenbrier
Ave., Charleston (12/31/74) [5]

African Zion Baptist Church, 1872, 4104 Malden Drive, Malden
(12/27/74) [1]

Malden Historic District, Roughly bounded by railroad tracks, Kanawha
River, George's Drive and U.S. 60 (7/18/80)[100]

Fayette County

“Contentment”(Col. George Imboden House), along U.S. 60, Ansted
(12/31/74) [1]

“Halfway House”(Tyree Tavern), just off old U.S. 60, Ansted (12/18/78) [1]

Page-Vawter House, U.S. 60 (8/21/85) [1]

Camp Washington-Carver Complex, CR 11/3, Clifftop (6/20/80) [6]

Gauley Bridge Railroad Station (C&O Station), off SR 16/39, Gauley Bridge
(5/15/80) [1]

Glen Ferris Inn (Stockton’s Inn), U.S. 60 overlooking Kanawha Falls, Glen
Ferris/Kanawha Falls (5/25/91) [1]

Main Building, WV Institute of Technology Campus, Montgomery (6/25/80) [1]

Greenbrier County

Elmhurst (Caldwell Place), U.S. 60 (6/15/75) [1]

Elmhurst Boundary Increase, US 60 (12/20/90) [4]

Confederate Cemetery at Lewisburg, Maple St. and U.S. 60, Library Park (2/2/88)
[1]

Lewisburg Historic District, along U.S. 60 and U.S. 219, (7/7/78) [400]

Supreme Court Library Building (Greenbrier County Library & Museum), U.S. 60
W and Courtney Drive, Lewisburg (2/23/72) [1]

“Morlunda” (Col. Samuel McClung Place), northwest of Lewisburg on CR 40
(3/25/77) [1]

Tuckwiller Tavern, 2 miles northwest of Lewisburg off U.S. 60 (3/4/75) [1]

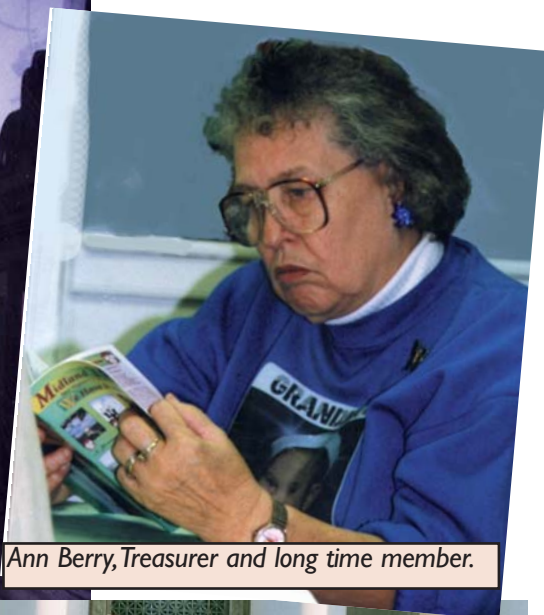
“The Greenbrier”, off US 60, NR (10/9/74) [34], NATIONAL HISTORIC
LANDMARK, White Sulphur Springs (6/21/90)

“Mountain Home” (Robert Dickson House), southwest of White Sulphur Springs
on U.S. 60 (11/28/80) [1]

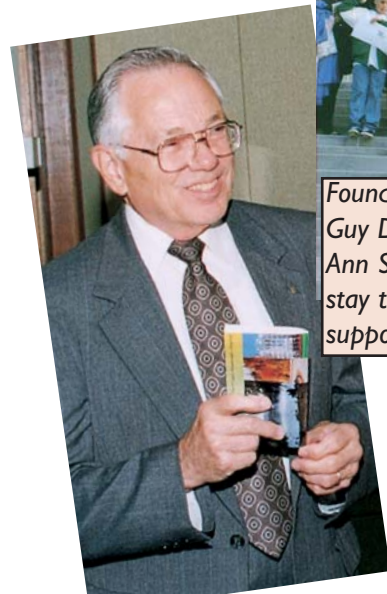




Above: MT President Larry Rowe shares industrial history along the Midland Trail.



Ann Berry, Treasurer and long time member.



Founding Members Guy Dooley (left) and Ann Skaggs (right) stay the course in supporting the Trail!



Above: **We Have It All** - MT supporters from business, state and local government, historical characters, hikers, bikers, rafters and gathered at State Capitol and caravan across the Trail to promote our new MT Guide.



MT Board members reviewing the Corridor Management Plan at one of many public hearings and reviews.



Midland Trail "Historical Characters" gather at the newly reconstructed Booker T. Washington cabin and Salt Village.



Kid's Trek - MT supporters re-traced the journey of 8-year old Booker T. Washington and his family by walking the 360- mile trek from the Burrough's Plantation in Va. to Freedom in Malden, WV.



Vice President Chuck Denham



Publicity chair Jean Nutter presents MT Guide to Hawk's Nest State Park Superintendent and Board Member, Tom Shriver.

Below: Larry Washington (grandson of Booker T. Washington) and daughter Amanda join Governor and Mrs. Cecil Underwood at State Capitol at end of Kid' Trek walk.



President Larry Rowe, Publisher Alice Hypes and CMP Plan Author James Thibeault outside historical Norton House in Malden.

acknowledgements

Convention & Visitors Bureau

Chris Walker
Charleston CVB
200 Civic Center Drive
800-733-5469

Kim Cooper
Lewisburg CVB
105 Church St.
Lewisburg, WV
800-848-TOUR

Sharon Cruikshank
New River CVB
310 Oylar Ave
Oak Hill, WV
304-456-5617

Marge Carte
White Sulphur Springs CVB
34 E. Main St.
White Sulphur Springs
1-800-284-9440

Midland Trail Visitor Centers

Cabin Creek Quilts
4208 Malden Drive, Malden
304-925-9499

Hawks Nest Lodge
Ansted, WV
304-658-4212

Gauley Bridge Visitor Center
Gauley Bridge Craft Shop
Gauley Bridge, WV
304-632-1284

Lewisburg CVB
105 Church St.
Lewisburg, WV
800-848-TOUR

Elected Officials

- Cecil Underwood, Governor
- Robert C. Byrd, U.S. Senate
- John D. Rockefeller, U.S. Senate
- Nick J. Rahall, II, U.S. Congress
- Robert Wise, U.S. Congress
- Shirley D. Love, WV Senate
- Brooks McCabe, WV Senate
- John Mitchell, WV Senate
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- Tom Louisos, WV House of Delegates
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- Sharon Spencer, WV House of Delegates

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African-American Heritage
Family Tree Museum- Norman Jordan
Jim Alvis
Appalachian Power
Appalachian Wildwater
Dave Arnold,
Class VI River Runners
Fred Arthur Jr.
Mark Ashley, Ridge Rider
Bait Barn
Bandy's Inc
Tom Bell, WVU Tech
Belle Hyper Historical
Belle Maytag
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Cheat River Runners
Peggy Coleman
Dr. Frank Collins
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Colonial Court Motel
David Cramer
Lewis Crawford
Days Inn Charleston
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Dorothy Davila
Patricia E. Davis
Virginia Dent
Diane Dinkins
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Betty L. Fox
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Gauley Bridge Historical
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Gillespie Flowers
Glasgow United Methodist Church
Granny's House Restaurant & Sleeper Motel
Ginos/Tudors
Phyllis Gray
W.L. Gilkerson
Glen Ferris Inn
Glenn Studios
Good Living Retirement Home
Go Mart Corp
Graham House
Grandpa's Restaurant
Grandma Restaurant
Greenbrier Valley Flea Market
Greenbrier Theater
Greater Greenbrier County Chamber of Commerce
Greenbrier Mountain Biking and Hiking Center, Inc.
Cheryl Griffith,
James Wylie Bed and Breakfast
Thomas Hall, Rainelle Dairy Queen
Ralph Hanna
Virgil Hanshaw
Hawks Nest State Park
Hillcrest Motel
Hillcrest Motel
Historic Brock House
Historic Fayette Theater
John Hill
R. Brent Hill, Center Chevrolet
Hillcrest Motel
George Hodges
Don Hoffman, Greenbrier Limousine
Bob Holliday
Virginia Hudkins
Alice Hypes
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Passages to Adventure
Karen Patterson, Rupert Floral
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Pennington Funeral Home
Leonard Persinger
Laura Piper
Herald and Jean Prather
Gary Preat
Charlotte Pritt
Quality Forms Printing
PA Denny Riverboat
Riverside High School
Rainelle Dairy Queen
Paul & Veera Ramsey
RC Bottling Company
Arnold Samuels
Katheryn Sampson
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Darrell Shaffer
Garland Simms
Jim Simpson

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Allstate Overnight Campground
General Lewis Inn
The Riverman, Inc.
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Steve and Vicki Thomas
Mike Tincher
Town of Ansted
Town of Belle
Town of Glasgow
Mary Ingles Trailblazer
Margaret Tucker, Village Store
Carson Turner,
White Sulphur Springs Nursery
UKV Chamber of Commerce
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U.S. Army Corps of Engineers
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Virginia Chapel Foundation, Inc.
West Virginia University Institute of Technology
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WV Quarterly Magazine

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Jeannie Simms, FHA Transportation Specialist
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The Midland Trail Scenic Highway Association expresses its appreciation to those who assist us in blazing new trails

U.S. Department of Transportation
 WV Department of Transportation
 Office of Governor Cecil Underwood
 Office of Commissioner of Commerce
 West Virginia Scenic Byways Program
 WV Department of Tourism
 WV Legislative Digest
 WV Parks and Recreation
 WV Division of Natural Resources
 WV Division of History and Culture
 Region III Planning Council
 Region V Planning Council
 Fayette County Historical Society
 Greenbrier County Historical Society
 Kanawha Valley Historical Preservation Society
 Malden Historical Preservation Society
 Ansted Improvement League
 Belle Historical Society
 WV Preservation Alliance
 WV Trails Coalition
 Trail Convention and Visitor Bureaus
 Kanawha County Library
 WVU Institute of Industrial Technology
 New River National Park
 Hawks Nest State Park
 Midland Trail Visitor Centers
 Lewisburg Merchants Association
 Upper Kanawha Valley Economic Development Council
 Kanawha, Fayette, and Greenbrier County Commissions
 WV Chamber of Commerce and local Trail Chambers
 All Midland Trail businesses
 All Midland Trail museums
 WV Quarterly Magazine
 QuikPage Publishing Company
 Cabin Creek Quilts
 Good Living Homes, Malden, WV
 Larry L. Rowe Law Office
 Booker T. Washington Association

Academic & Community Support

West Virginia University
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 Dr. William Workman

West Virginia University Institute of Technology
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 Dr. Otis Rice
 Dr. Ann Cavalier
 Dr. Diane Lorden
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 Dr. Ron Brown

National Parks Service
 Mr. Don Briggs
 New River Gorge National Park
 Superintendent Pete Hart

West Virginia Preservation Alliance

Karen Payne and Rebecca Willis, Coordinators
 Learn and Serve - Riverside High School Volunteers

Midland Trail Original Incorporators and Board of Directors

Ray Gilbert

Violet Sanford

Original Board of Directors

Charles Keenan	Darrell Fixx
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Bill Wallace	Richard Key
Guy Dooley	Frank Collins
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an industrial survey
appendix

Inst. for the History of Technology & Industrial Archaeology **Individual Site** **Industrial Complex**

Site Name: Amherst Industries	Photo No: 1-4	ASA No: 400
Address: Port Amherst	Frame No:	Lighting Conditions: Partly Cloudy
Site No: 3/1 (mile/site)	Roll No: 1	Negative Repository:
Map Location No: Charleston East	Photographer: M.Workman	
Historic Name: Amherst Industries	Historic Products: Coal, sandstone, etc.	SIC No:
Current Name: Amherst Industries	Current Products: trans-shipment	SIC No:

Owner's Name & Address:

Assessor's No:

Builder/Architect: Amherst Industries

Surroundings: Kanawha River **Year Built:** 1950 **Acreage:** less than 5

Use Status: **In Production** __ **In Use** x **Idle** __ **Vacant** __ **Abandoned** __

Other:

Wall Fabric:	<u>Type</u>	<u>Condition</u>
Roof Fabric:		
Windows & Doors:		

No. of Stories: **Overall Building Dimensions:**

Structural System or Significant Engineering Feature:

<u>Modifications & Additions</u>	<u>Dates</u>	<u>Reasons</u>	Description of Outbuildings:
			Mostly storage for equipment, stone, material Similar to large sheds or warehouses

USGS Quad Name: Charleston East **Scale:** **Sketch Map**

Photograph



Architectural Description with Significant Stylistic or Decorative Features

Corporate History / Ownership Chronology

The first industry in this area was a salt furnace run by Elisha Brooks on land leased from Joseph Ruffner around 1797. The success of this furnace led to the construction of 52 such furnaces by 1815. After the Civil War, this area became a shipping point for area coal companies such as Campbell Creek. The Hatfield family purchased Campbell Creek and named it Reed after General Manager Reed Hatfield. Amherst Fuel Co. bought the Hatfield/Campbell Creek Coal Co. in 1950 and in 1956 the name was changed to Amherst.

Technological Significance / Products Description

The salt industry in this area developed industrial "slips" or "jars" which made deep drilling possible. This techniques was employed in the first oil well in Titusville, PA.

Bibliography / References

Inst. for the History of Technology & Industrial Archaeology **Individual Site** **Industrial Complex**

Site Name: Ruffner Cemetary	Photo No: 5-8	ASA No:
Address: Malden	Frame No:	Lighting Conditions: Partly Cloudy
Site No: 3/2 (mile/site)	Roll No: 1	Negative Repository:
Map Location No: Charleston East	Photographer: M.Workman	
Historic Name: Ruffner Cemetary	Historic Products: Graves	SIC No:
Current Name:	Current Products:	SIC No:

Owner's Name & Address:

Assessor's No:

Builder/Architect:

Surroundings: Amherst Industries property/fence/trees **Year Built:** **Acreage:** less than half

Use Status: In Production In Use Idle Vacant Abandoned
Other:

Wall Fabric:	<u>Type</u>	<u>Condition</u>
Roof Fabric:		
Windows & Doors:		

No. of Stories: **Overall Building Dimensions:**
Structural System or Significant Engineering Feature:

<u>Modifications & Additions</u>	<u>Dates</u>	<u>Reasons</u>	Description of Outbuildings:

USGS Quad Name: Charleston East **Scale:** **Sketch Map**

Photograph



Architectural Description with Significant Stylistic or Decorative Features

Corporate History / Ownership Chronology

Graves of Henry, Lewis, and David Ruffner, born 1790, 1797, and 1767 respectively.

Technological Significance / Products Description

This family made numerous advances in the salt-making industry of the Kanawha Valley. They sank deeper and more efficient wells that allowed them to produce more salt and sell it at lower prices.

Bibliography / References