



# Rt.60 Day-Tripper

## Midland Trail's Must See New Attractions Prize Winning Trail - Restored Soda Fountain - Creating Destinations

From one end of Route 60 to the other, entrepreneurs and community leaders are expanding attractions and creating destinations to assure our 200-mile linear community is a better place to live, work and visit, for today and the future. Peak inside to see our new award-winning Trail, the new shops in Hurricane and thriving historic districts in Charleston, Lewisburg and Huntington.



Jesse Nutter and Trevor Coffman enjoy the newly completed Ansted - Hawks Nest Trail, a cooperative project of Ansted, Hawks Nest Park, US / WV DOT and MTSHA, allows visitors to ride the tram one way then hike or bike the other.



### Ansted New Unique Prize-Winning Trail Ansted Ready for Visitors

Ansted, the first town that pops to mind when we say "Head for the Hills" on the Midland Trail, has just added another jewel to their crown of impressive tourist offerings.

The latest development in the town's ongoing plan for tourism development allows visitors to experience waterfalls, moss-covered rocks and a peaceful forest setting on the spectacular Ansted-Hawks Nest Rail Trail, as they follow the old coal train path between the bottom of New River Gorge to the hilltop town of Ansted.

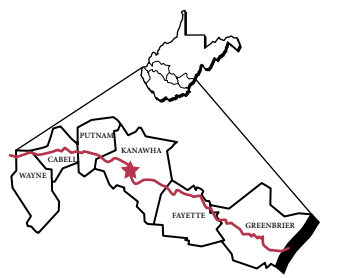
Once a booming coal town perched in a fold atop Gauley Mountain and New River Gorge, Ansted, now a town of 1500, has utilized its unique geography to transition its economy away from coal, to an environment-friendly, tourism-based economy.

"The times have changed in Ansted. We are no longer a sleepy little village," said (see page 11)

### Our Newest Old Soda Fountain

#### Kenova - Western Gate to the Mountain State

Young and old alike again crowd the authentically restored soda fountain at Griffith & Feil Pharmacy in Kenova. "Its such a treat to watch grandparents bring in their grandchildren to share their stories and memories about the original soda fountain. The atmosphere the fountain has created is really what the Midland Trail experience is all about the warmth and friendliness of small town America." beams owner/pharmacist Ric Griffith. (see page 4)



**Old Central City**  
Huntington's 14th St. West WV's Antique Capitol  
Page 3

**Kenova's Restored Soda Fountain**  
Page 1

**Historical Capitol Street Loop**  
Creating a Destination  
Page 2

**Lewisburg**  
A Jewel of the Trail Continues to Grow  
Page 9

**Hurricane**  
Java, Jewels and High Tea  
Page 10

**Harley-Davidson**  
Opens New Shop on MT  
Page 10

**MTSHA Celebrates 15 Years**  
Brings Together Partners  
Page 6



**Smashing Success**  
2004 Marketing Plan  
page 5



**Midland Trail Scenic Highway**  
405 Capitol Street Suite 409  
Charleston, WV 25301

NONPROFIT ORGANIZATION  
U.S. POSTAGE PAID  
CHARLESTON, WV  
PERMIT NO. 1465

# MT's Historic Charleston Loop

## Revitalization of Historic Downtown Charleston

**A**dventures abound on the Historic Charleston Loop of the Midland Trail. The 15-block Loop leads visitors from Kanawha Blvd along Capitol Street, Smith, and Leon Sullivan Blvd. through the revitalized downtown

to enjoy a blend of historic sites and exciting new tourist-oriented attractions. New shops in renovated storefronts, the new \$120 million Clay Center for the Arts & Sciences, a new riverfront park, Capitol Market and the new \$23 million Charleston Baseball Park provide the anchors to assure a thriving downtown Village District.

Capitol Street was so named when the State Capitol building stood at the corner of Capitol and Lee Streets from 1885 until it was destroyed by fire in 1921.

It was almost two decades in the making but downtown Charleston has become a tourist destination. From one end to the other Capitol Street has a new look. The building

facades are all redone, new tourist-friendly retail shops like Taylor Books, Chesapeake Bagel, Ellen's Ice Cream, Vision's Day Spa, Ivor's Trunk and the Steve Payne Gallery dot Capitol Street. Streets like Summers and Smith were seedy areas just a few short years ago. But today Summers features a park and office district and Smith is revitalized into one of the best places in Charleston to shop for home furnishings and carpeting, plus Capitol Market's – fresh vegetables, plants and specialty items. The lively Capitol Market stands at

the north end of Capitol Street in the former Kanawha and Michigan Railway Depot. Renovated and updated in 1997, the market presents visitors with the last visible remnant of what was once an active rail yard.

Flowering plants of every color and seasonal fruits and vegetables fill the outside stalls of the Market every day of the year. Talk to local growers for tips on harvesting your own fruits and vegetables.

Or, venture inside the Market to browse the shops or plan your evening meal. The Market, which opens at 9 am daily, offers a vast array of fresh seafood, meats, chicken, fine wine and beer. The Market also houses SoHo's, a unique lunch or dinner spot with an upscale Italian menu to tantalize anyone's appetite. If you visit SoHo's on the weekend you may be lucky enough to hear "a cornucopia of funk-tinged, free-spirited, jazz and R&B..." played masterfully by the Steve Himes Connection.

The newest completed addition to the Loop is the "long awaited, must see" - Clay Center for the Arts & Sciences located on Leon Sullivan Way. The Center is one of the most ambitious cultural and educational projects in West Virginia history. A culmination of over a decade of planning and construction, the Clay Center houses an art museum, a performing arts center, and an interactive science museum. View the works of local and internationally acclaimed artists, from Poffenbarger to Picasso, in the halls of the Juliet Museum of Art. Enjoy the Charleston Symphony performances perched in the balcony of the Maier Foundation Performance Hall. Let the kids loose to explore and learn in the Avampato Discovery Museum. There they can create a giant bubble wall, produce their own



The State Capitol stood at the corner of Capitol and Lee until it burned in 1921.



Vision's Day Spa



Capitol Street was the first street in America paved with bricks (1870). This summer Mayor Jones had the bricks and plantings redone throughout downtown.



Steven Payne Gallery

facades are all redone, new tourist-friendly retail shops like Taylor Books, Chesapeake Bagel, Ellen's Ice Cream, Vision's Day Spa, Ivor's Trunk and the Steve Payne Gallery dot Capitol Street. Streets like Summers and Smith were seedy areas just a few short years ago. But today Summers features a park and office district and Smith is revitalized into one of the best places in Charleston to shop for home furnishings and carpeting, plus Capitol Market's – fresh vegetables, plants and specialty items. The lively Capitol Market stands at



The Dresser



California Spring, by Albert Bierstad



Annex Gallery

**"Tourist-friendly retail shops like Taylor Books, Chesapeake Bagel, Ellen's Ice Cream, Vision's Day Spa, Ivor's Trunk and the Steve Payne Gallery dot Capitol Street."**



Ellen's Homemade Ice Cream



The Dresser



Flowers at Capitol Market

West Virginia's two largest cities, Charleston and Huntington, both on the Midland Trail, have turned historic areas into tourist destinations by luring shops into historic buildings, anchored by lively marketplaces.



movie, or generate one-of-a-kind musical melodies with their movements. And, no visit is complete without catching a show at the Electric Sky Theater, where currently the majestic world of *Mount Everest* and also *The Living Sea* surrounds visitors. *The Dolphins* will open beginning Jan. 29, 2005. The Clay Center is open 10 am – 5 pm, Tuesday – Saturday and 12 pm – 5 pm on Sunday. *Let It Snow*, a display of trees, wreaths and ginger bread houses by area artists runs thru Jan. 2nd in the art gallery; followed by *A Thousand Hounds: A Walk with the Dog Through the History of Photography* from Jan. 15 - March 27, 2005. Ticket prices vary. Call (304) 561-3500 for exhibit information.

Power Baseball Team (formerly Alley Cats). The 4200+ seat stadium will stand along Smith Street between Morris and the I-64/77 Brooks Street entrance ramp. Call 344-2287 for game info.



Inside the Clay Center



New downtown ballpark due spring 2005



The Clay Center

Play Ball! Charleston's ballpark is slated to open in the spring of 2005, new home to the West Virginia

"We're pleased to be working with those promoting the Midland Trail ... and we are taking steps to make Charleston both a great starting point and ending destination for people who want to explore the Trail, learn more about our region's history and take advantage of everything else Charleston offers its visitors and residents."

-Mayor Jones



Charleston Mayor Danny Jones



Developer Bobby Reishman & Tucker

### Artwalk ~ 3rd Thursdays 5-7 pm

The nine galleries that now dot the downtown host Artwalk the 3rd Thursday of each month from 5-7 pm. Participating galleries include: Taylor Books Annex (226 Capitol St.); Steve Payne Gallery (221 Capitol St.); Callen McJunkin Gallery (200 Hale St.); Distant Mesas (221 Hale St.); Gallery Eleven (1033 Quarrier St.); Dolly Hartman Studio (107 Hale St.); Roger Lucas Gallery (1031 Quarrier St.); Art Emporium at Quarrier and Hale and Vision's Day Spa (238 Capitol St.).

## See Yourself at Old Central City

An antique paradise and a lively farmers' market await shoppers at Old Central City and Central City Market on Huntington's 14th Street West.

Touted as "The Antique Capitol of West Virginia" Old Central City boasts over a dozen antique stores overflowing with rare, hard-to-find treasures. Across the street, Central City Market offers original gifts at Lady Di's Trading, the freshest fruits and vegetables around at Big Charlie's Produce and the Tri-State Tailgate Farmers' Market offering fresh cut Christmas trees throughout December.

Once a flourishing manufacturing town, Central City (1893-1909) became part of Huntington in 1909. The area's successful revitalization is anchored around the Central City Market and a beautiful greenspace with a gazebo for special events. This supports the entrepreneurial endeavors of local antique dealers. Having several large antique dealers situated there creates the critical mass necessary to lure collectors from across the Mid-Atlantic area.



Historic homes add to the

nostalgic feel of Old Central City. Periodic tours are given to view these homes that date back more than 100 years. Nearby Heritage Farm Museum and Village recreates and preserves Appalachian heritage and culture with its more than 17 restored buildings.

The Holiday Season is a busy time for Old Central City. "Over 7,000 people from across the Tri-State enjoyed themselves October 8-10th at the Old Central City Harvest Festival which offered everything from apple butter-making, live music, an antique fair, flea market,



arts and crafts fair to special events for the kids like the Children's Harvest Costume Parade and ghost-story telling," shares Terry Bryan the President of the Old Central City Association. The Harvest Festival is a small-scale version of the larger Old Central City Days celebrated



each June.

"We are all geared up for Christmas in Old Central City. Beginning December 1st the Tri-state Tailgate Farmers' Market will be crowded with fresh Christmas trees and live wreaths and on weekends in December Central City Market will host several holiday-themed demonstrations through December 24th," adds Ken Bolen, Central City Market Director.

For more information call Ken Bolen at (304) 522-1062 or visit [www.oldcentralcity.com](http://www.oldcentralcity.com).



"Today Old Central City is known as the 'Antique Capitol of WV' with over a dozen antique stores overflowing with rare, hard-to-find treasures. And, Central City Market offers...original gifts and the freshest produce around..."



# Taste of Nostalgia in Kenova

(continued from page 1)

The energetic Griffith is constantly creating attractions to draw visitors to Kenova. From the shiny gold cash register, to the 1927 soda fountain, to the historical photos, a visit to Griffith and Feil Pharmacy, established in 1892, is like a step back in time. Order a cherry or vanilla phosphate - an old time version of a coke made by adding syrup, flavoring, and then carbonation. Yum!

You may have also seen City Councilman Griffith's other major project in the national press. Every Halloween Ric Griffith masterminds the Pumpkin House in Kenova. For a magical week each fall almost 3,000 hand-carved Jack-o-Lanterns adorn the house and grounds of his 1891 Victorian home at 748 Beech Street. "If you carve them they will come," jokes Ric. Over 10,000 people visit each year. It takes a crew of volunteers carving pumpkins day and night for a week to complete the "bewitching spectacle".

By the way, if old soda fountains are your thing, also check out other Trail favorites, the Blossom Deli in Charleston and Trivillian's Pharmacy in Kanawha City.

For information on Kenova call 304-453-4192.



"The atmosphere the fountain has created is really what the Midland Trail Experience is all about--the warmth and friendliness of small town America."



## Thanks To Our Partners!

**WAYNE - CABELL -COUNTIES- KENOVA- CEREDO-WAYNE PUMPKIN HERITAGE FESTIVAL THE COLLIS P. HUNTINGTON RAILROAD HISTORICAL SOCIETY TOWN OF CEREDO BEECHFORK STATE PARK**

**HUNTINGTON- BUCK'S FRUIT COMPANY CABELL COUNTY FAIR CABELL COUNTY LIBRARY CALAMITY CAFE CAMDEN PARK CENTRAL CITY MARKET DESIGN BY BOWEN HERITAGE FARM MUSEUM & VILLAGE HUNTINGTON CVB HUNTINGTON QUARTERLY HUNTINGTON WORKS! COMMITTEE LAVALETTE NURSERY MUSEUM OF RADIO AND TECHNOLOGY OLD CENTRAL CITY SUBWAY**

**BARBOURSVILLE- CITY OF BARBOURSVILLE BEST WESTERN HUNTINGTON MALL BOB EVANS THE HUNTINGTON MALL OUTBACK STEAKHOUSE ROUTE 60 MUSIC SUNBEAM HOUSE**

**MILTON- BLENKO GLASS COUNTRY FRAMER DAIRY QUEEN TOWN OF MILTON MORRIS WATCH SHOP UNION BAPTIST CHURCH YESTERDAY'S MEMORIES SUBWAY**

**PUTNAM COUNTY- GLASS AMULET/COFFEE CONNECTION MAIN STREET STUDIO HURRICANE CVB IKON PUTNAM COUNTY CVB QUILTS BY PHYLLIS ROOT CELLAR HERBS AND TEA ROOM WELLINGTON'S**

**NITRO- INSTITUTE- DUNBAR LOOP- ANTIQUES ON THE AVENUE CITY OF NITRO GINO'S PIZZA & SPAGHETTI SOMEWHERE IN TIME TERRADON COMMUNICATIONS TUDOR'S BISCUIT WORLD WEST VIRGINIA TRAILS COALITION WEST VIRGINIA STATE UNIVERSITY BOOKER T. WASHINGTON INSTITUTE CITY OF DUNBAR HUCK FINN'S RESTAURANT TRAVELODGE - CHARLESTON/DUNBAR**

**KANAWHA COUNTY- TRI-STATE RACE TRACK AND GAMING CENTER**

**JERRY ADKINS SALON SLEEP INN**

**ST. ALBANS- AMY WHITTINGTON DESIGNS EL RANCHO INN RIVER'S EDGE CAFE CITY OF ST. ALBANS ST. ALBANS' HISTORICAL COUNCIL**

**SOUTH CHARLESTON- DOW CHEMICAL HARLEY-DAVIDSON HOUSE OF DIMITRI II KOMAX COPIERS LAMP & SHADE STUDIO LONGHORN STEAKHOUSE MICROTEL INN RAMADA CHARLESTON TGI FRIDAY'S WV TOURISM WINGATE INN**

**CHARLESTON- 405 CAPITOL STREET ALADDIN'S RESTAURANT BANK ONE CASSIS HOLISTIC CARE CHARLESTON MARRIOTT CHARLESTON PARKS & RECREATION CHARLESTON SCHOOL OF BEAUTY CULTURE CLAY CENTER FOR THE ARTS & SCIENCES CRAIK-PATTON HOUSE CULINART AT THE CLAY CENTER DISTINCTIVE GOURMET DONUT CONNECTION ELLEN'S HOMEMADE ICE CREAM FIREFLY IMAGING HOLIDAY INN/CHESAPEAKE CRAB HOUSE HOLIDAY INN EXPRESS CIVIC CENTER IVOR'S TRUNK JACKSON'S KOENIG ART EMPORIUM NEU AESTHETIC SKIN CARE CLINIC NEW RIVER CAMPGROUND MULLIGAN'S P. A. DENNY PARANZINO'S ST. ANTHONY'S CATHOLIC SCHOOL STEVE PAYNE GALLERY TAYLOR BOOKS THE ANNEX GALLERY THE DRESSER THE BRASS PINEAPPLE THE CHARLESTON CIVIC CENTER THE ROGER LUCAS GALLERY THE SCOTTISH RITE MYKONOS RESTAURANT TRIVILLIAN'S PHARMACY UNIVERSITY OF CHARLESTON VISION'S DAY SPA WALKER MACHINERY WV PBS WV SYMPHONY WEST VIRGINIA LOTTERY YEAGER AIRPORT WEST VIRGINIA CULTURAL CENTER YOUNG'S FLORAL CO.**

**CHESAPEAKE- TOWN OF CHESAPEAKE**

**CHESAPEAKE VFD**

**MALDEN- BELLE- QUINCY- CABIN CREEK QUILTS MALDEN ANTIQUES DUPONT CHEMICAL OLD STONE HOUSE QUINCY MALL**

**CEDAR GROVE- GLASGOW- VIRGINIA'S CHAPEL TOWN OF GLASGOW**

**FAYETTE - NICHOLAS - RALEIGH COUNTIES- SMITHERS -ALLOY- GLEN FERRIS- MARKET EXPRESS TOWN OF SMITHERS WEE RABBIT GIFT SHOP ELKEM METALS GLEN FERRIS INN STICKS AND STONES**

**GAULEY BRIDGE- EVAN SCENT CANDLES & GIFTS GAULEY BRIDGE TEPEES TOWN OF GAULEY BRIDGE NEW RIVER CAMPGROUND**

**ANSTED AREA- AFRICAN-AMERICAN FAMILY TREE MUSEUM ANSTED DAIRY QUEEN TOWN OF ANSTED BLUE SMOKE SALSA CONTENTMENT MUSEUM COMPLEX DAIRY QUEEN FETTY'S COUNTRY STORE HAWKS NEST STATE PARK MIDLAND TRAIL MOTEL MOUNTAIN COVE COUNTRY STORE MOUNTAIN MEMORIES CABINS MYSTERY HOLE NEW RIVER JET BOATS SUBWAY & SHELL**

**HICO- ADVENTURE MOUNTAIN RIVERS COUNTRY ROAD CABINS MOUNTAIN RIVER TOURS NORTH AMERICAN RIVER RUNNERS**

**SUMMERSVILLE- CORNERSTONE CAFE HISTORIC BROCK HOUSE LONG POINT CABIN SUMMERSVILLE CVB**

**FAYETTEVILLE- OAK HILL AREA- COMFORT INN/NEW RIVER FOUR COLUMNS INN PASSAGES TO ADVENTURE WHITE HORSE INN ROBIN'S NEST ACE ADVENTURE HIDDEN COTTAGE NEW RIVER NEO-TROPICAL FESTIVAL NEW RIVER CVB OPOSSUM CREEK RETREAT SMOKEY'S ON THE GORGE US NATIONAL PARK SERVICE**

**BECKLEY- COLGAN AIR CRACKER BARREL DANIEL VINEYARDS GLADE SPRINGS RESORT SOUTHERN WEST VIRGINIA CVB TAMARACK**

**CLIFFTOP- BABCOCK STATE PARK CAMP WASHINGTON-CARVER**

**GREENBRIER COUNTY-**

**RAINELLE- MEADOW RIVER FESTIVAL**

**LEWISBURG- 1785 RESTAURANT CARNEGIE HALL COOPER GALLERY DAY'S INN ECOTHEATER FOOD & FRIENDS GENERAL LEWIS INN GREENBRIER COUNTY CVB GREENBRIER VALLEY AIRPORT GREENBRIER VALLEY THEATRE GREENWAY REAL ESTATE LEWISBURG FLORAL WISTERIA BED AND BREAKFAST PATCHWORK FILMS PEDDLAR'S ALLEY ANTIQUES ROBERT'S ANTIQUES**

**WHITE SULPHUR SPRINGS- JAMES WYLIE HOUSE KITTEN'S KORNER LILLIAN'S ANTIQUE SHOP/B&B NEW YORK LIFE NORTH HOUSE MUSEUM OPEN BOOK**

**RONCEVERTE- ORGAN CAVE RONCEVERTE RIVER FESTIVAL**

**SUMMERS COUNTY & SIDE TRIPS SOUTH- PENCE SPRINGS- TALCOTT - HINTON AREA- PENCE SPRINGS RESORT THIMBLE & PLOW JOHN HENRY FESTIVAL DILLON'S SUPERETTE TALCOTT STATION CANTRELL ULTIMATE RAFTING**

**POCAHONTAS COUNTY & SIDE TRIPS NORTH- THE CURRENT BED & BREAKFAST BRAZEN HEAD INN**

**STATEWIDE- AMERICAN TRAVEL CENTER GINO'S PIZZA WV DIVISION OF TOURISM US & WV DOT NSB PROGRAMS SHONEY'S TUDOR'S BISCUIT WORLD U. S. AIRWAYS WV CULTURE & HISTORY WV STATE PARKS & FORESTS**

# Putting Midland Trail on the Map

Across the three short years since the Midland Trail / US Route 60 received the prestigious designation of National Scenic Byway from Congress and WV DOT, respectively, MTSHA has been busily working to develop a 200-mile linear community, working together to promote economic and tourism development border-to-border across WV along Rt.60 and its gateways.

On the heels of receiving the prestigious National Scenic Byway (NSB) status for the 119-mile stretch of US Route 60 / the Midland Trail from Charleston to White Sulphur Springs, three years ago the remaining 75+ mile section of Rt. 60 from Charleston to Huntington / Kenova was designated as a state scenic byway, making the Midland Trail a 200-mile byway reaching border to border across WV.

The Midland Trail Scenic Highway Association (MTSHA) greeted its NSB status and expansion with a planning retreat at which representatives from the entire 200-mile Trail worked together to set forth objectives for the coming years. The following is an update on our progress.

## Goal 1: Establish a Centralized Professional Office

The first order of business was to hire a full-time Director, establish a centralized office and get our funding and projects in order.

Alice Hypes was hired as the first Executive Director and 405 Capitol Street (The Daniel Boone Hotel) was chosen for the office. Records were collected from all the previous officers and filing and accounting systems were established. With the fundamentals in place, Ms. Hypes began a public education program to involve business and community leaders from across the Trail in projects geared to build economic and tourism development.

## Goal 2: Building a 200-mile Linear Community

Our public education program to familiarize the entire 200-mile Midland Trail and its gateways with our Association resulted in 175 towns and tourism-related businesses becoming partners in our 120-page, full-color 2003-04 Destination Guide, which highlights intriguing towns and attractions across the six counties.

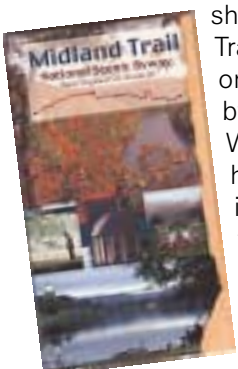
This year our 15th Anniversary Celebration brought together 225+ partners (See story pages 6-7) and gave partners an opportunity to learn about other attractions along the Trail. Partners are becoming "front door" ambassadors working together to distribute Guides and refer visitors to other attractions along the Trail.



Our Updated Tourist-Oriented Website generates many requests for Guides and info.

[www.midlandtrail.com](http://www.midlandtrail.com)

## Midland Trail Video Available



The Midland Trail movie has been shown on Public Television and the Travel Channel. It is now available on video with a new cover design by Aaron Kenstler, Firefly Imaging. WalkAbout Productions are helping us expand the video to include the western section of the Trail. Videos can be purchased for \$19.99 at Showcase WV in the Charleston Town Center Mall or by calling 1-866-Route 60.

## Goal 3: Develop a Distribution System for Guide and Travel Info

The Midland Trail Destination Guide is flying off the shelves! Results:

- The cornerstone of our marketing program, offers 120 full-color pages filled with things to do, places to see, plus history and travel info on the 42+ communities, gateways and side trips along the Midland Trail
- The #1 most requested brochure at WV welcome centers!
- Secured phone number 1-866-Route 60 to encourage calls for the Guide and info
- Established a tracking program to determine the source of requests for Guides and information
- 200-500 requests per week from individuals travelers, plus
- Bulk requests for fairs and festivals, welcome centers, conferences, special events and 1-800-CALL WVA.
- Trade Shows – Travel South, Southeast Tourism Society and the SWWCVB Travel Show



## Goal 4: Marketing Midland Trail to the Mid-Atlantic

It is More Than a Guide - It's a Marketing Program aimed to promote travel along the 200-mile Trail and build awareness of the varied offerings across WV's midsection.

Our Mid-Atlantic Marketing Campaign includes Ads in:

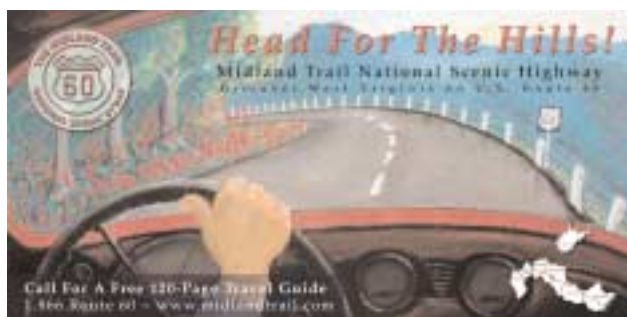
Southern Living Magazine, AAA Tour Book, The Washington Post Magazine, Blue Ridge Country, Cabela's, WV Wild & Wonderful and several travel guides



## Goal 5: The Future Steps Enhancing the Visitor Experience

Projects for the coming months include:

1. Completion of a 5, 10 and 20 year Plan (CMP) for developing the Byway
2. New trail-wide signage and milemarkers
3. Establishing, through partnerships, a series of welcome centers to move visitors along the Trail and entice them to see more and stay longer
4. Plan interpretative exhibits across the Trail
5. Develop and implement a plan for long-term sustainability for the Association and historical properties.



This MT ad created by Aaron Kenstler of Firefly Imaging, won a 2004 State-wide Media Award.



Alice Hypes, MTSHA Executive Director



Danielle Snidow came on board last year to assist in development. This year she spearheaded the April 1st Celebration and the Harley-Davidson Poker Run.



Breck Reishman handles distribution of our Destination Guide. We are now receiving 300-500 individual requests weekly, plus 50,000+ bulk requests annually.



Karen Ebert Allen, Director WV Scenic Byway Program shows new signs. Alice Hypes (center) MTSHA shows existing MT mile markers. Ric Hartman, WV DOH Program Specialist.

2003 State-wide Media Award for Beth Gorzyca's story, *Riding the Midland Trail*, Herald Dispatch



## MTSHA 2005 Board of Directors

**Geoffrey Skaggs**, Ansted President

**Nan Morgan**, Lewisburg  
The Historic General Lewis Inn

**Brenda Campbell**  
Hurricane CVB

**Hereld Prather**, Charleston  
Historic Virginia's Chapel

**Bob Anderson**,  
South Charleston CVB

**Don Kleppe**, City of Huntington

**Ric Griffith**, Kenova City Council  
Griffith & Feil Rx / Fountain Pumpkin House

enhancing the visitor experience

# Getaways and Gourmets

15th Anniversary Celebration - building a 200-mile linear community

"From the moment I ascended the stairs and caught my first glimpse of an atrium full of chef hats, gourmet food offerings and excited guests, plus a long line waiting to get in, I knew Midland Trail had reached a new plateau," beamed Geoffrey Skaggs, President of the Midland Trail Scenic Highway Association (MTSHA) as he described joining the Celebration at 405 Capitol Street (the former Daniel Boone Hotel) on April 1st 2004.



Riverside High School Pro-Start Program

As I-64 was being completed 15 years ago, a small group of business and community leaders interested in strengthening business along eastern US Route 60 formed MTSHA. Today, MTSHA enjoys over 225 partners – business and community leaders from

42+ communities, towns and cities working together to create a 200-mile linear community dedicated to economic and tourism development for those who work, live and visit West Virginia, now and for the future.

The Midland Trail 15th Anniversary Celebration honored MTSHA's accomplishments and showcased the best restaurants and top tourism-related offerings / attractions along the Midland Trail National Scenic Byway / US Route 60 from the intriguing towns of White Sulphur Springs and Lewisburg, to the recreational center of Fayette County and on through the Advantage Valley metro areas of Charleston and Huntington.

Celebration attendees sampled culinary offerings from approximately a dozen restaurants across the Trail - including gourmet WV faire such as smoked trout wrapped in buckwheat pancakes and paw paw crème brule to down home



Culinart at the Clay Center



Nan Morgan, MTSHA Board Member and Innkeeper of The General Lewis Inn



Chocolate Fountain/Huck Finn's Restaurant



## Event Menu

- Blue Smoke Salsa, Ansted, 888-SALSA-WV**
  - Chips and salsa
- Buck's Fruit Company, Huntington, 304-525-1881**
  - Fresh fruit and mixed salads
- The Chocolate Fountain/ Huck Finn's Restaurant, Dunbar, 304-766-8007**
  - Gourmet Belgian chocolate fountain and fresh strawberries
- Culinart at the Clay Center, Charleston, 304-561-3558**
  - Maple pecan lacquered pork tenderloin with fresh apple compote
  - Ice cream with warm apple topping
- Distinctive Gourmet, Charleston Civic Center, 304-357-7400**
  - Crab cakes with a pineapple fruit salsa and five cheese crème fraiche
  - Herb and wild risotto stuffed pork loin with an apple bourbon chutney
  - Paw paw crème brule with fresh strawberry sauce
- The General Lewis Inn, Lewisburg, 800-628-4454**
  - Country ham biscuits and pecan pie
- Hawks Nest State Park, Ansted, 304-658-5212**
  - Apple cobbler and cookies
- Historic Pence Springs Resort, Pence Springs, 888-675-1700**
  - Cheese and Fruit Board
  - Smoked ham and chicken salad canapes
  - English mulled cider
- Riverside High School Pro-Start Program, Belle, 304-348-1996**
  - Shish Kabobs
  - Pineapple Bread Pudding
- Smokey's on the Gorge, Lansing, 304-574-4905**
  - Buckwheat pancakes with smoked trout
  - Parsnip and roasted red pepper soup
  - Spring greens with champagne and mango vinaigrette
- Trivillian's, Kanawha City, 304-343-8621**
  - Turkey
  - Homemade rolls
  - Creamy tomato soup
  - Brownies and peanut butter crispies

restaurants along the trail

"From the moment I ascended the stairs and caught my first glimpse of an atrium full of chef hats, gourmet food offerings and excited guests, plus a long line waiting to get in, I knew the Midland Trail had reached a new plateau," beamed Geoffrey Skaggs, President of the Midland Trail Scenic Highway Association (MTSHA) as he described joining the Celebration at 405 Capitol Street (the former Daniel Boone Hotel) on April 1st 2004.



# Highlight MT Celebration

**"What a great evening! It was like being on a tour of the Midland Trail! Auctioning the Getaway Packages West to East was ingenious."**

**- Dee Rumbaugh**

**"Our travelers love the Midland Trail Guide. Tonight everyone realized how much the Trail has to offer."**

**- Donna Briggs, I-77 WV Welcome Center**



**WV Tourism honored our event with the 2004 Mountaineer Award! Congrats to all participants!!!**



**Smokey's on the Gorge**

country favorites like ham biscuits and pecan pie to mouth-watering fresh strawberries dipped in pure Belgium chocolate.

The evening culminated with an auction featuring getaways and attractions that seemed like a virtual tour of the Midland Trail. The Honorable Danny Jones, Mayor of Charleston emceed the live auction segment, which featured getaway packages from West to East along the Trail.

"What a great evening! It was like being on a tour of the Midland Trail! Auctioning the Getaway Packages West to East was ingenious" remarked Dee Rumbaugh.

"Our travelers love the Midland Trail Guide. Tonight everyone

realized how much the Trail has to offer," added a delighted Donna Briggs, I-77 WV Welcome Center Director.

"This event was a giant step in our five-year plan designed to increase awareness of the Midland Trail, bring together stakeholders and create a 200-mile linear community of towns and attractions drawing, welcoming and referring visitors to sites and adventures all along US Rt. 60 and its gateways. What a success! The event was well-attended by the Tourism Industry, 1-800-CALL WVA operators, WV Welcome Center staff, community and business leaders, as well as Legislative and governmental dignitaries from across the State," beamed Alice Hypes, Director of MTSHA.



**Hawks Nest State Park**



**Distinctive Gourmet**

**"This event was a giant step in our five-year plan designed to increase awareness of the Midland Trail, bring together stakeholders and create a 200-mile linear community of towns and attractions drawing, welcoming and referring visitors to sites and adventures all along US Route 60 and its gateways. What a success!"**

**- Alice Hypes, MTSHA Director**



**Historic Pence Springs Resort**



**Trivillian's**



**Buck's Fruit Company**



**Blue Smoke Salsa**



**The Midland Trail was presented the West Virginia "Jewel of the Hills Award" by Secretary of State Joe Manchin in recognition for excellence in pursuing economic and tourism development along the Midland Trail / US Route 60.**

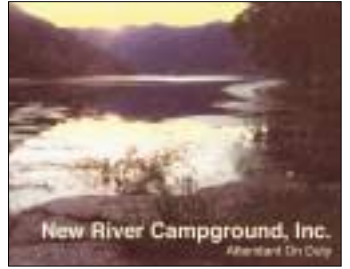
**recognition**



# Intrinsic Quality Sites

MTSHA has identified several intrinsic qualities found along the 200-mile Midland Trail / US Route 60 State and National Scenic Byway. The Trail's intrinsic qualities identification is necessary to successfully complete our Corridor Management and Signage Plans. These qualities fall under six categories (R)ecreational, (S)cenic, (N)atural, (H)istorical, (C)ultural and (A)rcheological. We are seeking public input regarding these qualities. Please review our intrinsic qualities list and let us know if you have any suggestions on the comment form below.

<b>WAYNE COUNTY</b>		SHC Morgan's Plantation Kitchen	<b>London:</b>	<b>Clifftop:</b>	
		HC St. Mark's Episcopal Church	RS Kanawha Falls	RSHC String Band Festival	
<b>Kenova:</b>		HCA Native American	RS Public Park	RSHC Babcock State Park	
RSH Dreamland Pool		H Archeological Site	C London	<b>Lookout:</b>	
RS Virginia Point Park		H Turner-Callihan House	H Memorial Gardens	HC Lookout Baptist Church	
HC Kenova Museum		<b>Dunbar:</b>	<b>Alloy:</b>	H Jeannette Cemetery	
H The Pumpkin House		HC Wine Cellars	C Elkem Metals	<b>Winona:</b>	
<b>Ceredo:</b>		<b>South Charleston:</b>		HC Garvey House	
HC Ceredo Historical Society Museum		RS Little Creek Park			
HC Ceredo-Kenova Railroad Museum		R Ice Skating			
H Ramsdell House		RH Rock Lake			
		RSC SC Community Center			
		RSHCA SC Mound			
		HCA SC Library Museum			
		C Dow Chemical			
		<b>Charleston:</b>			
		RS Daniel Boone Park			
		RCH Sternwheel Regatta			
		RS Coonskin Park			
		RS Shawnee Park			
		RS Cato Park			
		RS Kanawha River			
		RS Haddad Riverfront Park			
		RS Coonskin Park			
		HC Clay Center			
		HC WV Cultural Center			
		RHC Vandalia Gathering			
		C Mountain Stage			
		SHC WV State Capitol			
		SH Veteran's Memorial			
		H Holly Grove Mansion			
		HC Craik-Patton House			
		HC Ruffner Log Cabin			
		H S Spring Hill Cemetery			
		<b>Belle:</b>			
		HC Old Stone House			
		HC Reynolds House			
		C Dupont Chemical Plant			
		<b>Port Amherst:</b>			
		C Railroad Yards			
		<b>Malden:</b>			
		HC African Zion Baptist Church			
		HC Malden Salt Village			
		HC Cabin Creeks Quilts			
		HC Malden Antiques			
		HC Booker T. Washington's Cabin			
		HC John Hale House			
		HC Norton-Patton House			
		HC Richard E. Putney House			
		HC Kanawha Salines			
		H Presbyterian			
		H Ruffner Cemetery			
		C Dickinson's Salt-Works			
		<b>Cedar Grove:</b>			
		HC Virginia's Chapel			
		HC William Tomkins House			
		<b>Cannelton:</b>			
		C Coal Tipple and Storage			
		<b>Boomer:</b>			
		HC Coal Camp Town			
		<b>Glasgow:</b>			
		R City Park			
		R Roadside Park			
		RS Boat Launch			
		H Memorial Gardens			



304.832.9821



304.658.9101



304.645.7600



1.888.872.2821



304.647.4700



www.gvairport.com



304.525.8890



Public Feedback Card

As mentioned, we are seeking public feedback on our identified intrinsic qualities, possible additions to this list and important sites along the Trail, which should be properly signed and interpreted. Also, anyone with special knowledge of any site along the Trail please let us know. Please send the completed form to MTSHA / 405 Capitol Street, Suite 409 / Charleston, WV 25301. If you have any questions or comments we can be reached by phone at (304) 343-6001. Thank you very much for your participation.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Site(s) nominated as intrinsic qualities (site/intrinsic quality): \_\_\_\_\_

Site(s) nominated for interpretation and signage: \_\_\_\_\_

Additional comments/economic and tourism development ideas for the community: \_\_\_\_\_

# Lewisburg - Art & Antiques Abound



## Jewel of the Trail Continues to Grow

Lewisburg is a small town just begging to be called home. The streets are lively and friendly. The shops quaint and inviting. Residents and travelers alike embrace the relaxed pace that offers respite from a more hurried, crowded world. Antiques, culture, heritage, scenery, music, food and recreation create a juxtaposition of both old and new in West Virginia.

To get the flavor of Lewisburg begin with the two-hour walking tour of downtown, which boasts more than sixty 18th and 19th century buildings in a town that dates back to 1774 with Revolutionary and Civil War History.

Comfy accommodations, gourmet food, arts and antiques assure a pleasurable visit whether its a day trip, a week or a weekend. Its not only the casual gourmet dining choices at Food and Friends, Julian's and the 1785 Tavern, that give Lewisburg the reputation of offering WV's best food, its also the extras like fresh baked whole breads and bagels at The Bakery, and the vast java selection at Mattie's. Little wonder Lewisburg is one of only 70 U.S. towns included in *National Geographic's Guide to the Best Small Town Escapes* and is also distinguished in the book *The 100 Best Small Art Towns in America*.

Drop by Cooper Gallery, considered one of the best independent galleries in WV, to learn about current cultural events. Perhaps the best collection of antiques under one roof in WV is found at Robert's Antiques. New Horizons, Harmony Ridge, and the Washington Street Galleries are among the new shops opened within the past year or so. For downtown lodging, the Historic General Lewis Inn, run by Nan Morgan, is a find.

The holiday season is a great time to visit Lewisburg. On November 21st the shops of downtown Lewisburg, decorated in all their holiday finery, will welcome guests with refreshments, entertainment and open arms," invites Kim Cooper Greenbrier County CVB Director. For more information on Lewisburg's offerings / events or other areas of interest in Greenbrier County please contact the Greenbrier CVB at (800) 833-2068 or visit their website at [www.greenbrierwv.com](http://www.greenbrierwv.com).



The General Lewis Inn



The 19-foot tree provides the focal point for floral, gift and gourmet basket creations at Lewisburg Floral.



Robert's Antiques offers 10,000 sq. ft. of antiques, displays, rugs plus an extensive wine selection.

Cooper Gallery touted by many to be WV's premiere fine art gallery with works by Lynn Boggess, Bill Hopen, Jimilu Mason, G.P. Cooper and others.



## Lewisburg Holiday Events

**November 26 - December 24, 2004**  
Christmas Hayrides Creighber Hill Farm  
3\$ By appointment.  
[www.creighberhillfarm.com](http://www.creighberhillfarm.com)  
304-497-3184

**December 1, 2004**  
First Nite of Lewisburg Greenbrier  
Community College lawn, 6 pm, Annual  
tree lighting celebration.  
304-645-2080

**January 1, 2005**  
noon - Shanghai Parade 1-4 pm First Day  
International Festival  
304-537-3100

**January 29, 2005**  
Ethel Caffie-Austin in concert  
Carnegie Hall 8 pm  
304-645-7917

**Pence Springs Holiday Event**  
**December 30 - January 2, 2004**  
Between Hinton and Lewisburg A Country  
New Year's Enjoy special dining, lodging,  
country dancing and old-fashioned  
decorations at Pence Springs Resort.  
1-2 night all inclusive packages.  
304-445-2100



New Horizons Gallery is one of several new galleries offering unique works like Diane Pellis' 'Big Fish', as well as works by Mark Blumenstein and others.



This Holiday season Greenbrier Valley Theater presents *A Tuna Christmas* and *A Christmas Carol*. 304-645-3838 [www.gvtheatre.org](http://www.gvtheatre.org).



Tag Galyean, designer of Lewisburg's Pocket Parks, a project funded through the US/WV DOT National Scenic Byways Program.



Peddlar's Alley, a historic house stuffed full of collectibles and antiques is one of several downtown antique shops.

# Java, Jewels and High Tea

Enjoy Hurricane where Main Street specialty shops are found in restored homes, such as the Colonial House & Gallery, located in a Federal style house built in 1885.

"Tourists are often surprised by the unique shopping experience offered at Hurricane's Main Street," exclaims Brenda Campbell, Hurricane CVB Director, "The Glass

Amulet 'The Place to Bead' on the Midland Trail has recently expanded its offerings to include a full-service coffee shop.

Guests can browse celebrated artisan Lesia Null's one-of-a-kind collection of handcrafted glass torch bead jewelry while enjoying a freshly brewed cup of Chai." Null's craftsmanship was recently featured in the coffee table book, *1000 Beads*.



Glass Amulet Jewelry Gallery & Coffee Connection 304-562-2774

Hurricane is also excited to welcome back Sara White-Cresap owner of the unique Root Cellar Herbs Mercantile and Ferguson Tea Room. The newly re-opened Ferguson Tea Room offers guests high tea complete with fresh scones, finger sandwiches and assorted desserts. Proprietor White-Cresap offers over 400 medicinal, culinary and aromatic tea accessories and gifts.

For more information on Hurricane area shops, attractions and events please call Brenda Campbell, Hurricane CVB at (304) 562-5896 or visit their website at [www.hurricanewv.com](http://www.hurricanewv.com).



High Tea at the Root Cellar Herbs & Ferguson Tea Room 304-562-4139



## Hurricane Holiday Events

December 4, 2004

*Hurricane Christmas Celebrations*  
8-11:30 am Breakfast with Santa at Forrest Burdette Methodist Church, 4:30 pm Christmas Parade, 5 - 6:30 pm 13th Annual Taste of Hurricane, 6:30 pm Tree Lighting, and 6:30 - 8:30 pm Specialty Shops Open House / Home Tours  
304-562-5896

December 7-21, 2004

*Yuletide in the Park*  
Visit Valley Park for an old-fashioned celebration with animated displays, horse-drawn wagon rides, caroling and more. Contact Linda Bush, Putnam CVB 304-562-0518.



## Hico now means Harleys Invited - Come On Midland Trail Poker Run



Arriving at Smokey's on the Gorge! Phyllis Snidow, John & Teresa Holloway and Gary & Susan Smith.

Harley-Davidson of WV recently opened its doors in the former Ansted Motors Building in Hico, WV at the juncture of US 60 and US 19. New River Harley is the sister store of the South Charleston Harley-Davidson of WV situated on the western end of the Trail. Both stores offer a full-service shop featuring motorcycles, parts, merchandise, sales and service.

"We are very excited about our new location on the Midland Trail in Hico. For us Hico stands for Harleys Invited Come On," laughs Dennis DiFelipo, Harley-Davidson of WV owner, "It is great to become a part of the Midland Trail community. We enjoyed partnering with the Midland Trail Association and the

Capitol City Chapter H.O.G. Club to hold the recent Midland Trail Poker Run on October 2, 2004. The Midland Trail is a favorite road of our bikers. We look forward to working with the Midland Trail on future projects."

The Midland Trail Poker Run began at the Harley-Davidson in South Charleston, making a total of five stops along the Midland Trail. Stop highlights included the Pilot House Bar and Grill in Belle, Glen Ferris Inn, Hawks Nest State Park in Ansted and the new Harley-Davidson store in Hico. The Run concluded at Class VI River Runners Smokey's on the Gorge in Lansing.

At Smokey's on the Gorge riders enjoyed a fabulous feast in their honor including a pig roast and barbecued ribs.

MTSHA Director Alice Hypes was thrilled with how the Poker Run fit into the overall goal of cross promoting the varied offerings along the 200-mile linear community of the Midland Trail.

"The more tourists find to do, the longer they stay or the more frequently they return to finish their 'must do' list. Through this event, one segment of our target market now knows new places to eat and visit, and many have added rafting or a historic inn overnight to their list for future visits."

Riverside dining at Glen Ferris Inn brought H.O.G. members back to the Midland Trail the next weekend!



Riding off into the sunset from Smokey's

Harley-Davidson riders have long enjoyed riding the curvy Midland Trail National Scenic Byway. Now enthusiasts can visit a new Harley-Davidson shop located on the Midland Trail at Hico. The New River



Smokey's on the Gorge



Debbie & Dennis DiFelipo



### Visit Harley-Davidson at Two Locations on the Midland Trail

New River Harley-Davidson  
52489 Rt.60 Hico  
304-658-3300

Harley-Davidson of West Va  
4924 MacCorkle Ave.  
S. Charleston 304-768-1600

# Ansted - Prize Winning Trail A Destination In Itself



Newly appointed Ansted Mayor Pete Hobbs and MTSHA President Geoffrey Skaggs enjoy their dream Trail.

Mayor R. A. "Pete" Hobbs with a smile, "While we retain our small town character, we are currently enjoying a tourism explosion." Downtown Ansted is bustling with renovation activity, all geared toward making the town more visitor friendly.

Watch salsa being made at the Blue Smoke Salsa factory located right on Main Street. Nationally recognized Entrepreneur of the Year and Blue Smoke Salsa owner, Robin Hildebrand, even included accommodations for tour buses in her recent renovations. Next door, Carol Potter has renovated a

vacant eyesore into the fabulous Ansted Floral and Gifts, which houses a large retail outlet and a conference center. Be sure to check out the chandelier dome - a former satellite dish!

The new Ansted-Hawks Nest Rail Trail creates the perfect link between the spruced up Main Street and the cornerstone of Ansted's tourism offerings, the 600-acre Hawks Nest State Park. The Park provides spectacular canyon views, a tramway to the bottom of the New River Gorge, a modern lodge, restaurant and gift shop, as well as facilities for swimming, hiking, jet boating, tennis and golf.

When visitors stand at the famous, frequently photographed Hawks Nest Overlook, it is hard to imagine an easy path to the bottom of the Gorge. Yet, the new Ansted-Hawks Nest Trail offers a surprisingly gentle incline, easy for visitors to walk or bike, as they wind through tranquil forest, retracing the rail path used to convey coal from the Ansted mines to larger train tracks at the bottom of the Gorge. Along the way, the roar of Mill Creek's two waterfalls, coupled with the melodies from native song birds, provide a harmonious ambiance for hikers and bikers as they cross the two fully restored trestle bridges. The sealed entrance of the Imperial Colliery mine portal recalls earlier mining activity that will be the focus of Ansted's next phase of tourism development.

Visitors can also access the lower end of the Trail, at the base of the New River Gorge, by taking an aerial tram from Hawks Nest Lodge or walking or biking.

Ansted was recently awarded the Excellence in Design Award from the New River Chamber of Commerce in recognition of their diligent efforts in developing new tourist attractions and businesses. A travelers' green space will be completed in late 2004, and a new Coal and Rail History Museum is planned for 2005.

Visitors will also find a one-room school at Contentment Museum, the grave of Stonewall Jackson's mother in Westlake Cemetery, Civil War history at the Halfway House and cultural heritage at the African-American Family-Tree Museum.

To reach Ansted simply follow US Route 60 / the Midland Trail, which becomes the Main Street of Ansted, (46 miles east of Charleston, and 7 miles west of Hico and Route 19).



For more information on Ansted happenings call 304.658.5901.

Ansted Floral's recycled satellite dish!



Blue Smoke and Ansted Floral, Route 60 Ansted



© Aaron Kenstler

**Day Tripper** is published by  
**Midland Trail Scenic Highway Association**  
 405 Capitol St., Suite 409,  
 Charleston, WV 25301  
 304.343.6001 1.866.Route60  
 ©2004 Quik Page Publishing Company.

**Director/Publisher:**  
 Alice Hypes  
**Designer and Chief Photographer:**  
 Aaron Kenstler, Firefly Imaging

**Contributing Photographers:**  
 G.P. Cooper  
 Dyann Simile  
 Gina Schrader  
 Breck Reishman  
 Danielle Snidow  
 Alice Hypes  
 WV Tourism

**Smokeys**  
 On The Gorge  
 Arnes Heights Rd., Lansing

Full-service dinner buffet with an Appalachian twist!  
 Unique atmosphere on the rim of the New River Gorge.  
 Optional outdoor seating.  
 All legal beverages.  
 Gourmet salad bar.

Reservations highly recommended:  
 304/574-4905 or 574-0704

Nov. 23- Dec. 28  
 Except Dec. 24th & 25th

Historical Home Tour  
 Dec 4th

**St. Albans**  
**Festival of Lights**

304.797.2971 ~ www.salights.com

**Trivillian's Pharmacy**  
 Old Time Soda Fountain & Unique Gift Shop  
 West Virginia Owned & Operated Since 1950

All of our food is freshly made with our own 1950's West Virginia Recipes.  
 Full Evening Meals  
 Mon-Fri 10:00 - 10:00, Sat 10:00 - 10:00, Sun 11:00 - 10:00  
 Out-of-Town Prescriptions Filled  
 Delivery to Local Hotels and Motels

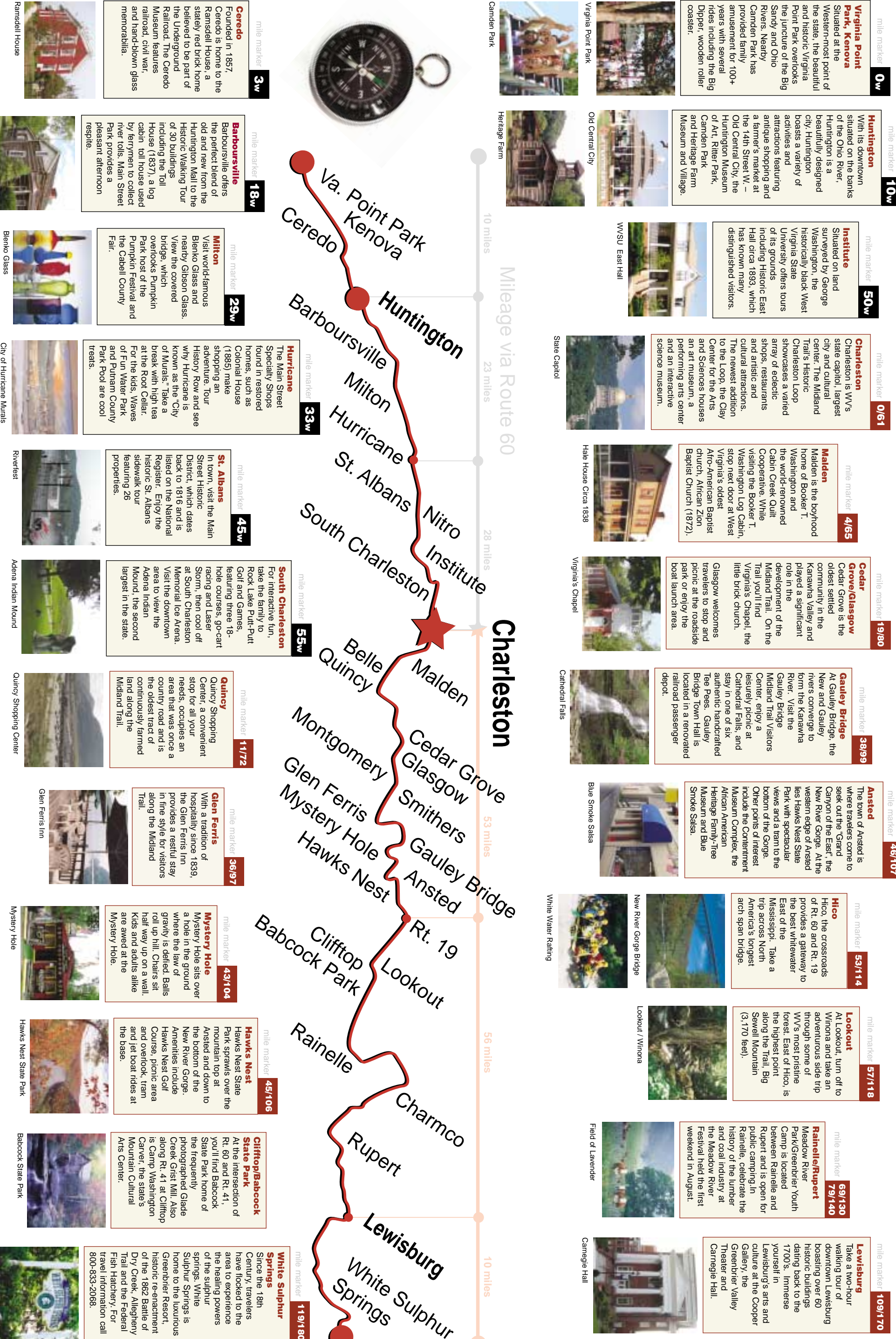
215 35th St & Hayes Ave, Kanawha City 304.343.8621

# Things To Do, Places To See Along The 200-mile Midland Trail Community

405 Capitol St., Suite 409, Charleston, WV 25301

304.343.6001 or 1.866.Route60

www.midlandtrail.com



mile marker **0w**

**Virginia Point Park, Kenova**  
Sited at the western-most point of the state, the beautiful and historic Virginia Point Park overlooks the juncture of the Big Sandy and Ohio Rivers. Nearby Camden Park has provided family amusement for 100+ years with several rides including the Big Dipper, wooden roller coaster.



Virginia Point Park



Camden Park

mile marker **10w**

**Huntington**  
With its downtown situated on the banks of the Ohio River, Huntington is a beautifully designed city. Huntington boasts a variety of activities and attractions featuring antique shopping and a farmer's market at the 14th Street W. - Old Central City, the Huntington Museum of Art, Ritter Park, Camden Park and Heritage Farm Museum and Village.



Old Central City



Heritage Farm

mile marker **50w**

**Institute**  
Sited on land surveyed by George Washington, the historically black West Virginia State University offers tours of its grounds including Historic East Hall circa 1893, which has known many distinguished visitors.



WVSU East Hall

mile marker **0/61**

**Charleston**  
Charleston is WV's state capitol, largest city and cultural center. The Midland Trail's Historic Charleston Loop showcases a varied array of eclectic shops, restaurants and artistic and cultural attractions. The newest addition to the Loop, the Clay Center for the Arts and Sciences houses an art museum, a performing arts center and an interactive science museum.



State Capitol

mile marker **4/65**

**Malden**  
Malden is the boyhood home of Booker T. Washington and the world-renowned Cabin Creek Quilt Cooperative. While visiting the Booker T. Washington Log Cabin, stop next door at West Virginia's oldest Afro-American Baptist church, African Zion Baptist Church (1872).



Hale House Circa 1838

mile marker **19/80**

**Cedar Grove/Glasgow**  
Cedar Grove is the oldest settled community in the Kanawha Valley and played a significant role in the development of the Midland Trail. On the Trail you'll find Virginia's Chapel, the Glasgow welcomes travelers to stop and picnic at the roadside park or enjoy the boat launch area.



Virginia's Chapel

mile marker **38/99**

**Gauley Bridge**  
At Gauley Bridge, the New and Gauley rivers converge to form the Kanawha River. Visit the Gauley Bridge Midland Trail Visitors Center, enjoy a leisurely picnic at Cathedral Falls, and stay in one of six authentic handcrafted Tee Pees. Gauley Bridge Town Hall is located in a renovated railroad passenger depot.



Cathedral Falls

mile marker **46/107**

**Ansted**  
The town of Ansted is where travelers come to seek out the "Grand Canyon of the East", the New River Gorge. At the western edge of Ansted lies Hawks Nest State Park with spectacular views and a tram to the bottom of the Gorge. Other points of interest include the Contentment Museum Complex, the African American Heritage Family-Tree Museum and Blue Smoke Salsa.



Blue Smoke Salsa

mile marker **53/114**

**Hico**  
Hico, the crossroads of Rt. 60 and Rt. 19 provides a gateway to the best whitewater East of the Mississippi. Take a trip across North America's longest arch span bridge.



New River Gorge Bridge



White Water Rating

mile marker **57/118**

**Lookout**  
At Lookout, turn off to Winona and take an adventurous side trip through some of WV's most pristine forest. East of Hico, is the highest point along the Trail, Big Sewell Mountain (3,170 feet).



Lookout / Winona

mile marker **69/130**

**Rainelle/Rupert**  
Meadow River Park/Greenbrier Youth Camp is located between Rainelle and Rupert and is open for public camping. In Rainelle, celebrate the history of the lumber and coal industry at the Meadow River Festival held the first weekend in August.



Field of Lavender

mile marker **109/170**

**Lewisburg**  
Take a two-hour walking tour of downtown Lewisburg boasting over 60 historic buildings dating back to the 1700's. Immerse yourself in Lewisburg's arts and culture at the Cooper Gallery, the Greenbrier Valley Theater and Carnegie Hall.



Carnegie Hall

mile marker **119/180**

**White Sulphur Springs**  
Since the 18th Century, travelers have flocked to the area to experience the healing powers of the sulphur springs. White Sulphur Springs is home to the luxurious Greenbrier Resort, historic re-encampment of the 1862 Battle of Dry Creek, Allegheny Trail and the Federal Fish Hatchery. For travel information call 800-833-2068.



White Sulphur Springs

mile marker **3w**

**Ceredo**  
Founded in 1857, Ceredo is home to the Ramsdell House, a stately red brick home believed to be part of the Underground Railroad. The Ceredo Museum features railroad, civil war, and hand-blown glass memorabilia.



Ramsdell House

mile marker **18w**

**Barboursville**  
Barboursville offers the perfect blend of old and new from the Huntington Mall to the Historic Walking Tour of 30 buildings including the Toll House (1837), a log cabin toll house used by ferrymen to collect river tolls. Main Street Park provides a pleasant afternoon respite.



The Toll House

mile marker **29w**

**Milton**  
Visit world-famous Blanko Glass and nearby Gibson Glass. View the covered bridge, which overlooks Pumpkin Park host of the Pumpkin Festival and the Cabell County Fair.



Blanko Glass

mile marker **33w**

**Hurricane**  
The Main Street Specialty Shops found in restored homes, such as Colonial House (1885), make shopping an adventure. Tour History Row and see why Hurricane is known as the "City of Murals." Take a break with high tea at the Root Cellar. For the kids, Waves of Fun Water Park and Putnam County Park Pool are cool treats.



City of Hurricane Murals

mile marker **45w**

**St. Albans**  
In town, visit the Main Street Historic District, which dates back to 1816 and is listed on the National Register. Enjoy the historic St. Albans sidewalk tour featuring 26 properties.



Riverfest

mile marker **55w**

**South Charleston**  
For interactive fun, take the family to Rock Lake Putt-Putt featuring three 18-hole courses, go-cart racing and Laser Storm, then cool off at South Charleston Memorial Ice Arena. Visit the downtown area to view the Adena Indian Mound, the second largest in the state.



Adena Indian Mound

mile marker **11/72**

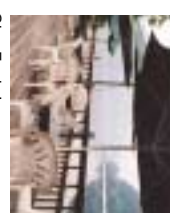
**Quincy**  
Quincy Shopping Center, a convenient stop for all your needs, occupies an area that was once a country road and is the oldest tract of continuously farmed land along the Midland Trail.



Quincy Shopping Center

mile marker **36/97**

**Glen Ferris**  
With a tradition of hospitality since 1839, the Glen Ferris Inn provides a restful stay in fine style for visitors along the Midland Trail.



Glen Ferris Inn

mile marker **43/104**

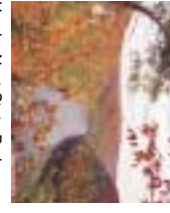
**Mystery Hole**  
Mystery Hole sits over a hole in the ground where the law of gravity is defied. Balls roll up hill. Chair's sit half way up on a wall. Kids and adults alike are awed at the Mystery Hole.



Mystery Hole

mile marker **45/106**

**Hawks Nest**  
Hawks Nest State Park sprawls over the mountain top at the bottom of the New River Gorge. Amenities include Hawks Nest Golf Course, picnic area and overlook, tram and jet boat rides at the base.



Hawks Nest State Park

mile marker **119/180**

**Clifftop/Babcock State Park**  
At the intersection of Rt. 60 and Rt. 41, you'll find Babcock State Park home of the frequently photographed Glade Creek Grist Mill. Also along Rt. 41 at Clifftop is Camp Washington Carver, the state's Mountain Cultural Arts Center.



Babcock State Park